

Måns Grebäck's VARIABLE FONTS

*The variable font is a new kind of font format.
It represents the infinite possibility of customizing
typography exactly the way you want it.*

Previously you have had to download and install one font for each style (e. g. *Regular, Italic, Bold, Bold Italic* etc.) sometimes causing a family of few variations to contain and require installation of twenty or more fonts.

A *variable font*, however, only consists of a single font file, one TTF. But this is not the primary benefit – the real magic is in the extended possibilities of customization you are able to make from this single file.

Variable fonts are extremely easy to use, and is a very powerful tool for a designer working with any type of lettering.

If you have *Photoshop, Illustrator* or *InDesign* on your computer, you can try it right now with one of the fonts that are already installed such as *Acumin, Source Sans* or *Myriad Variable*.

In the Character window, choose for example *Acumin Variable*. Here you have the option to change style: Condensed to Wide and Thin to Black.

But in addition to this, you also have the option click the Variable Font symbol:



Here you are able to set any weight between 100-900, width between 50-115, and slant between 0-12. This gives you over half a million ways to customize the type.

This is a customizable **text.**

Weight, width and slant are in no way the only parameters you can set. Depending on the font, you can adjust anything, such as *optical size, serif length* and *x-height*. A variable font could in theory even contain completely different font styles and any variations between them.

My variable fonts:
<https://www.mn.sg/variable>

Tools and resources in relation to variable fonts:

Try out more samples of variable font:

<https://v-fonts.com>

<https://www.axis-praxis.org>

About variable webfonts:

<https://developers.google.com/web/fundamentals/design-and-ux/typography/variable-fonts>